

**MEDIA ADVISORY**

For more information, contact:

Shelene Treptow  
St. Louis College of Pharmacy  
(314) 466-8155 / (618) 420-9170 (cell)**JDRF and St. Louis College of Pharmacy to Host Boo Fest 2019***Event will give kids with Type 1 diabetes a candy-free way to celebrate Halloween*

- WHO:** St. Louis College of Pharmacy students, faculty, staff and alumni; representatives of JDRF, the leading global organization funding type 1 diabetes research; and more than 200 area children and families living with Type 1 diabetes
- WHAT:** Boo Fest 2019, a candy-free Halloween event for kids with Type 1 diabetes
- WHEN:** Sunday, Oct. 20 from 1-4 p.m.
- WHERE:** St. Louis College of Pharmacy Quad, 4588 Parkview Place, St. Louis, MO 63110  
*(In the event of inclement weather, the event will take place in the recreation gym, located inside the Recreation and Student Center on the St. Louis College of Pharmacy campus)*

**SIGNIFICANCE:** St. Louis College of Pharmacy will partner with the JDRF Greater Missouri and Southern Illinois Chapter to provide an afternoon of candy-free Halloween fun to more than 200 local children with Type 1 diabetes (T1D). Kids are encouraged to come in costume to the fun-filled event, which will feature Halloween-themed games, crafts and music, face and pumpkin painting, a bounce house and T1D-friendly snacks and refreshments. This is the 13<sup>th</sup> year in a row that the College has partnered with JDRF for this free event that offers a safe and healthy alternative to trick or treating for children with T1D. Although individuals living with T1D can still enjoy all the treats Halloween has to offer with planning and the right tools, this candy-free day offers these families an opportunity to worry less about carb-counting and insulin doses and focus more on fun.

According to JDRF, nearly 200,000 individuals nationwide under age 20 are currently living with T1D, many of which are young children. The autoimmune disease, once known as juvenile diabetes, is a chronic condition in which the pancreas stops producing insulin, a hormone needed to allow sugar to enter cells to produce energy. While T1D has no cure, it is treated through the management of blood sugar levels with insulin, which helps prevent disease-related complications.

Boo Fest 2019 is open to JDRF kids and families, and the friends and families of St. Louis College of Pharmacy faculty, staff and alumni. Members of the media are invited to attend the event, which will offer great Halloween visuals. JDRF families and representatives of the College will also be on hand to discuss the challenges experienced by kids with T1D during the Halloween season. Information on the event is available at [www.jdrf.org/gmosil](http://www.jdrf.org/gmosil).

# # #

*Editor's note: Media that are planning to attend should contact Shelene Treptow to make parking arrangements. She can be reached at 618-420-9170 or via email at [shelene.treptow@stlcop.edu](mailto:shelene.treptow@stlcop.edu).*

**About St. Louis College of Pharmacy**

St. Louis College of Pharmacy is one of the oldest and largest colleges of pharmacy in the nation. Founded in 1864, the College has a rich history as an independent institution that continues to lead pharmacy and health care education. The College offers both undergraduate and professional degrees. Undergraduate degrees prepare students for health professions careers and also serve as the foundation for graduate or professional study, while the College's Doctor of Pharmacy program prepares

students to be leaders and innovators in the profession of pharmacy. Students come to the College from 30 states and 15 countries. In the St. Louis region, nearly three out of four practicing pharmacists are graduates of the College.

#### About JDRF

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our mission is to accelerate life-changing breakthroughs to cure, prevent and treat T1D and its complications. To accomplish this, JDRF has invested more than \$2.2 billion in research funding since our inception. We are an organization built on a grassroots model of people connecting in their local communities, collaborating regionally for efficiency and broader fundraising impact, and uniting on a national stage to pool resources, passion, and energy. We collaborate with academic institutions, policymakers, and corporate and industry partners to develop and deliver a pipeline of innovative therapies to people living with T1D. Our staff and volunteers throughout the United States and our six international affiliates are dedicated to advocacy, community engagement and our vision of a world without T1D. For more information, please visit [jdrf.org](http://jdrf.org) or follow us on Twitter: @JDRF.

###